



POSITIVITY CAMPAIGN

The Positivity Campaign is a 3-Part 'Feel Good' campaign to support senior healthcare residents and staff as we all work together as a company, and more broadly as a world-wide community to uplift each other during these challenging times.



#VIRTUALLYVITAL

What it is: Virtual support, through posting photos, videos and messages to the Virtual Vital Group in the Marquis Facebook site to lift seniors' spirits.

How to get involved: Join the Virtually Vital Group on the Marquis Facebook page, by clicking 'Groups' and 'Join'. Please encourage staff, family, friends, and community to join.

How to Promote: Invite others to join Virtually Vital on Facebook. Share on Facebook.

[Virtually Vital Facebook](#)



#SENSENIORSLOVE

What it is: A call to the community to mail or drop off cards/letters/or artwork for our residents.

How to get involved: Invite friends, family, and community members to create and mail or drop off cards for senior care residents.

How to Promote: Share the #SendSeniorsLove post found on the Marquis Facebook page and/or share the opportunity by word of mouth. Distribute any cards that are sent or dropped off at facilities to residents.

[Send Seniors Love Facebook](#)



YOU ARE VITAL #HEALTHCAREHEROES

What it is: A rally cry and way to express gratitude to senior healthcare staff and all Healthcare workers who are making huge sacrifices across the world to care for all those in need.

How to get involved: Hang posters and window clings, distribute stickers to staff.

How to Promote: Display visuals and share video.

[Watch and Share Hero Video](#)